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Lance J. M. Steinhart, P.C.

Attorney At Law
1725 Windward Concourse
Suite 150
Alpharetta, Georgia 30005

Also admitted in New York
And Maryland

Telephone: (770) 232-9200
Facsimile: (770) 232-9208

November 30, 2011

VIA FAX AND
OVERNIGHT DELIVERY

Ms. Jocelyn G. Boyd
Chief Clerk/Administrator
SC Public Service Commission
101 Executive Center Dr., Ste. 100
Columbia, SC 29210
(803) 896-5100

RE: Broadband Dynamics, L.L.C.
Docket No. 2011-445-C

At this time, I would like to request an extension of time to submit prefiled testimony for the above-referenced matter to December 1, 2011.

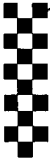
I have enclosed an extra copy of this letter to be date-stamped and returned in the enclosed envelope provided.

If you have any questions, please feel free to give me a call or e-mail at (678) 672-2838 or jwillis@telecomcounsel.com.

Respectfully submitted,

Janet Willis

Janet Willis
Legal Assistant to
Lance J.M. Steinhart



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1725 Windward Concourse
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Re: **BROADBAND DYNAMICS, L.L.C.**
Docket No. 2011-445-C

Dear Ms. Boyd:

Enclosed please find for filing an original and twenty-five (25) copies of the company's pre-filed testimony. The company does not intend to engage in telemarketing in the State of South Carolina.

I have enclosed an extra copy of this letter to be date-stamped and returned to me in the self-addressed, postage prepaid envelope I have provided.

If you have any questions or if I may provide you with any additional information, please do not hesitate to contact me. Thank you.

Respectfully submitted,

Janet Willis

Janet Willis
Legal Assistant to Lance J.M. Steinhart
Attorney for **BROADBAND DYNAMICS, L.L.C.**

Enclosure
Robert S. Rife (w/enc)
Nanette S. Edwards – ORS via e-mail: nsedwar@regstaff.sc.gov
Scott Elliott via e-mail: selliott@elliottlaw.us
Jackie Livingston via e-mail: jlivingston@elliottlaw.us

BEFORE THE
PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 2011-445 -C

IN RE: APPLICATION OF)	
BROADBAND DYNAMICS, L.L.C.)	
FOR AUTHORITY TO OPERATE AS A)	DIRECT TESTIMONY
RESELLER OF INTEREXCHANGE)	OF ROBERT S. RIFE
TELECOMMUNICATION SERVICES)	
WITHIN THE STATE OF)	
SOUTH CAROLINA AND FOR APPROVAL)	
OF ALTERNATIVE REGULATION)	

I. Introduction

- 1 1. **Q. Please state your name and business address.**
- 2 A. My name is Robert S. Rife. My business address is 8757 East Via De Commercio,
- 3 First Floor, Scottsdale, Arizona 85258.
- 4 2. **Q. By whom are you employed and in what capacity?**
- 5 A. I am Manager of Broadband Dynamics, L.L.C. ("Broadband Dynamics").
- 6 3. **Q. Please give a brief description of your background and experience in business**
- 7 **and telecommunications.**
- 8 A. My background and experience, as well as other members of the management team
- 9 of Broadband Dynamics, is set forth in Attachment 4 to our application.
- 10

1 4. **Q. What is the purpose of your testimony?**

2 A. The purpose of my testimony is to describe the nature of Broadband Dynamics's
3 proposed service offering within the State of South Carolina, and to demonstrate its
4 financial, managerial and technical ability to provide the telecommunications
5 services for which authority is sought herein.

6 5. **Q. Do you wish to incorporate by reference any documents into your testimony?**

7 A. Yes. I wish to incorporate by reference the underlying Application filed in this
8 proceeding and its associated attachments.

9 II. The Business of Broadband Dynamics

10 6. **Q. Has Broadband Dynamics registered to do business in South Carolina?**

11 A. Yes. Broadband Dynamics is an Arizona Limited Liability Company that has
12 received authorization to transact business within the State of South Carolina. A
13 copy of Broadband Dynamics's Articles of Organization is attached to the
14 Application as Attachment "1" and a copy of the document of authorization from the
15 State of South Carolina is attached to that Application as Attachment "2."

16

A. Broadband Dynamics intends to utilize Qwest and Global Crossing as its underlying carriers. Broadband Dynamics will choose its underlying carriers based upon the quality of service of the carrier properly certified by the Commission to provide such service.

1 13. Q. Has Broadband Dynamics provided any intrastate telecommunications
2 services within the State of South Carolina?

3 A. No it has not.

4 14. Q. What rates will Broadband Dynamics charge upon receipt of certification?

5 A. Broadband Dynamics will charge the tariffed rates approved by the Commission.

6 15. Q. How will Broadband Dynamics market services in South Carolina?

7 A. Broadband Dynamics intends to market its services via direct sales by Broadband
8 Dynamics's employees and independent sales agents.

9 III. Managerial, Technical and Financial Qualifications

10 16. Q. Does Broadband Dynamics have sufficient managerial, technical, and financial
11 resources and ability to provide the telecommunications services proposed in
12 its Application?

13 A. Yes. Broadband Dynamics has sufficient technical, financial and managerial
14 resources and ability to provide the telecommunications services for which authority
15 is sought herein. Broadband Dynamics's personnel represent a broad spectrum of
16 business and technical disciplines, possessing many years of individual and
17 aggregate telecommunications experience.

18 My qualifications and experience are discussed on Attachment 4 to our
19 application, which attachment also supports Applicant's managerial and technical
20 ability to provide the services for which authority is sought herein.

21

17. **Q. How does Broadband Dynamics handle customer service requests?**

A. Broadband Dynamics's customer service department handles all such requests. Broadband Dynamics can be reached by toll free number.

18. **Q. Please describe the financial condition of Broadband Dynamics.**

A. In support of Broadband Dynamics's financial ability to provide the services sought herein, Broadband Dynamics's Balance Sheets as of October 31, 2009 and October 31, 2010 and Profit & Loss Statements for the period ending October 31, 2009 and October 31, 2010 was submitted as Attachment 5 to the Application.

IV. Public Interest

19. **Q. How will residents of South Carolina benefit from Broadband Dynamics's services and presence in South Carolina?**

A. Commission approval should bring the following long-term benefits to telephone users:

- (1) More competition, additional services and a better product at competitive prices;
- (2) Increased consumer choice as well as innovative telecommunications services;
- (3) Efficient use of existing communications resources as well as increased diversification and reliability of supply of communications services;
- (4) Development of an expanded telecommunications supply industry in South Carolina;

1 (5) An expanded tax base and revenue source for the State of South Carolina;
2 and,

3 (6) Additional sources of revenues for Local Exchange Companies through
4 access charges and billing and collection fees.

5
6 20. Q. **Has the Company ever been the subject of an investigation by any state**
7 **Regulatory body or by the FCC?**

8 A. No.

9 21. Q. **Will the Company agree to abide by and comply with the Commissions Rules**
10 **and Regulations and Commission Orders in its operations in South Carolina?**

11 A. Yes.

12 22. Q. **Does this conclude your testimony?**

13 A. Yes. I would like to thank the Commission for this opportunity to provide
14 information relevant to Broadband Dynamics's Application and am ready to provide
15 any additional information that the Commission may need in making its decision.
16